



Join us today!

For Information please go to:
www.charbonneauarts.org/sponsors
email: erichoem@comcast.net

Charbonneau Arts Association
P.O. Box 1313
Wilsonville, OR 97070

Charbonneau *Arts*

Sponsor

PROGRAMS

2022

Supporting art
education in our
local schools

Celebrating our
Festival Partners

- The Charbonneau Country Club
- Charbonneaulive.com
- The Charbonneau Villager
- Clackamas County Cultural Coalition
- City of Wilsonville
- Mediaphysics
- Wilsonville Arts & Culture Council

*Art
with Flair*

38th Annual

Charbonneau Festival *of the* Arts

JUNE 3 - 5, 2022

Making a big difference in the lives of our young people.



Sponsor Opportunities

Each higher level adds the benefits of all lower levels:

Platinum Level \$1,000

- Silver & Gold benefits
- Adds to those benefits your sponsorship of the "Silent Auction," our major fundraiser

Gold Level \$500

- Silver level benefits
- Adds to those benefits your sponsorship of the "Fine Artist Gallery"

Silver Level \$300

- Your name & logo listed on our website
- Adds your sponsorship to the "Student Art Exhibit"

Bronze Level \$150

- Your name listed as a festival sponsor on our website, festival signage and in festival program

1. *Charbonneau Arts* reserves the right to publicize your sponsor participation in our festival promotional materials in addition to your selected options.
2. Benefits outlined above are at the discretion of the *Charbonneau Arts Sponsor & Donor Programs* to implement to the extent of their local resources and capabilities.

About In-Kind Donors

Sponsor benefits for in-kind donations will be based on a 2-to-1 ratio compared with the standard cash sponsorship fees. For example, an in-kind donation valued at \$1,000 would receive the sponsorship benefits offered to a \$500 Silver level sponsor. If this is less than the lowest level sponsor, the donor's name will be listed on our website and on signage as an "In-Kind Donor."

About Us

The Charbonneau Arts Association is a completely volunteer, nonprofit 501(c)(3) organization. The mission of the Charbonneau Arts Association (CAA) is to provide a venue for the appreciation and promotion of visual arts and other fine arts, create opportunity for local public high school students to exhibit, demonstrate their art, and provide ongoing support for the public school art programs in the Wilsonville and Canby areas of Clackamas County.

In 2022 we will celebrate 38 years of support to art education in our local communities and will again welcome dozens of artists, vendor artisans, and musicians to join our student artists, presenting their work during our annual fundraising festival, both live and virtual.

Your contribution is tax deductible to the extent allowed by law and makes you eligible to participate in the tax credit program of the Oregon Cultural Trust, www.culturaltrust.org. Donor information is not shared with or sold to any outside organization. Federal Tax ID# 47-4653404

**A Community Event Partner of the
Portland Rose Festival**



2022 FESTIVAL SPONSORSHIP PROGRAM

Sponsor Benefits & Levels

| | <u>Bronze</u> | <u>Silver</u> | <u>Gold</u> | <u>Platinum</u> |
|-----------------------|---------------|---------------|-------------|-----------------|
| Your name in all | X | X | X | X |
| Logo on web | | X | X | X |
| Logo linked | | | X | X |
| Logo in print media | | | X | X |
| 1/4-page ad on web | | | | X |
| Logo on event banner | | | | X |
| Opening Night tickets | 2 | 4 | 6 | 8 |

A Record of Success

- A three-day, full weekend arts festival held in Charbonneau.
- For 38 years we have grown from a local community event to a regional arts festival.
- 2019 Festival – 1,000 guests; 40 art exhibitors; 25 artisan vendors; student art exhibit; live music throughout the event.
- 2020 Festival – held as a Virtual Event because of COVID-19. Over 1000 works of art displayed in online portfolios & 3D galleries from about 80 artists and musicians – from Alaska to San Diego. Online traffic reached about 3,000, spreading the word about our festival.
- 2021 Festival – postponed due to COVID.
- 2022 Festival – 2,000+ guests expected; three venues; art and artisan exhibits, a student art gallery; and live music stage.

What's New in 2022

Partnerships with Wilsonville Arts

In 2022, the Festival has again entered into a collaborative agreement with Wilsonville Arts and Culture Council. "Art Across the River" is a cross-promotional effort designed to stimulate consumer attendance at both the Wilsonville Festival of the Arts and the Charbonneau Festival of the Arts, occurring the same weekend in June.

Rose Festival Partner

The Charbonneau Festival of the Arts is now a Community Event Partner of the Portland Rose Festival. Our event will appear in all festival listings including their website, social media and printed materials. Estimated reach for your message: *in the thousands!*

Expanded Event Facilities

The event will be held in the NEW Charbonneau Activity Center in addition to the Country Club which allows us to welcome even more attendees to our event.

Expanded Media Coverage

Expanded partnership with Pamplin Media for print & digital ads in these papers: *Wilsonville Spokesman, Charbonneau Villager, Canby Herald, Sherwood Gazette, West Linn Tidings and Oregon City News.* Estimated reach: 40,000 homes.

Live Music All Weekend

Live jazz entertainment throughout the weekend PLUS on the NEW outdoor Pavilion stage.